



# David Cottrell

**Leadership and Life Lessons You Can't Afford to Miss**

**David Cottrell** has created a legacy of leadership excellence. During his three decades of leadership experience in corporate America, David has lived the obstacles, frustrations and issues today's leaders face. The best-selling business author of 25 highly acclaimed books, David has been a featured expert on public television and has shared his leadership philosophy and lessons with more than 300,000 managers and leaders worldwide. He is currently CEO and President of CornerStone Leadership Institute, one of the nation's largest publishers of management and leadership resources.

**What makes him different from all other leadership experts, and why is he such a sought after speaker?**

**David has walked in leaders' shoes.** With over 30 years of leadership experience in corporate America, David knows firsthand the obstacles, frustrations and issues leaders face. In sales and executive management positions with FedEx and Xerox, he created a legacy of leadership excellence, earning awards and achieving levels that continue to stand out as remarkable. His wisdom and sincerity come from one who has "been there." **David's depth of knowledge and experience make for content-rich learning experiences that few other speakers can match.**

*You presented an important message full of powerful wisdom and examples, punctuated with style and humor. You bring a presence and charisma to your audience, and you know how to involve the crowd and keep them attentive.*

– Manufacturers Resource Center

*Everyone walked away from our meeting energized – not only with motivational thoughts, but also with practical tips that we can use in our everyday lives. Thanks for delivering more than what we were hoping for!*

– Southwest Airlines Co.

*Clearly, the highlight of the day and the "difference maker" was the series you facilitated. Many participants were especially impressed by your ability to tie the qualities of successful leadership directly to our core values and philosophy. This approach resonated very well with our leaders.*

– CenterPoint Energy

**David is a master at developing people.** His genuine passion for mentoring others is reflected in his presentations, his array of leadership resources and the work of CornerStone Leadership Institute. David's leadership philosophy and lessons have become the guiding force for organizations around the world. More than a *quarter of a million* leaders who've heard him share his leadership message will tell you that David changed not only their perspectives, their energy levels and their attitudes, but also their lives. **David is sincerely committed to helping each individual enhance his or her leadership skills.**

An internationally known speaker and author, David works with many of today's most successful organizations:

Aflac	National Assn. for Court Mgmt.
American Airlines	North Carolina Farm Bureau
Bridgestone/Firestone	Oakwood International
CenterPoint Energy	Pathway Health
Champion Technologies	PFSweb
Cigna Healthcare	Raytheon
City of Dallas	SalesLink
ClubCorp	Social Security Administration
Conseco Finance	Society of Clinical Data Mgmt.
Direct Energy Marketing	Southwest Airlines Co.
Dura-Line Corporation	TA Instruments
ExxonMobil	Texas Guaranteed
FedEx	The Brickman Group
Heights Financial Corp.	The Container Store
Lands' End	Tri Tech Labs
Mannatech	University of Buffalo
Manufacturers Resource Center	Wal-Mart
	YUM! Brands

**David's message sticks.** David is enthusiastic about his message. He has an uncommon talent for making complex issues simple and for anchoring business concepts to concrete subjects people are familiar with and can easily relate to. His lessons are grounded in the real world and reinforced with compelling examples, humorous stories and creative exercises. **David is committed to giving participants solid solutions and practical strategies they can and will use to succeed back on the job – not just the next day, but the next month and the next year, too.**

**David's most popular topics are:**

### **Leadership Lessons to Guide You Up the Ladder**

#### *Ten Principles to Becoming a Great Leader*

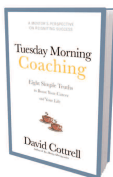
What would be the impact on your organization and your business if every one of your leaders spent dedicated time with a mentor? Now they can. In this program based on his best-selling books, *Monday Morning Mentoring* and *Monday Morning Leadership*, David delivers 10 key success principles that equip leaders to confront and overcome their daily "people" challenges.



### **Reigniting Success in your Organization**

#### *Eight Simple Truths to Boost Your Career and Life*

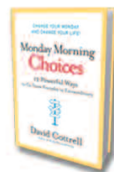
What is the key to success in business today? There isn't one. Long-term success is not the result of one defining change or doing one thing well. It comes from embracing several small, simple yet powerful truths. During this presentation, David shares real life stories of people and organizations who have identified and implemented these simple philosophies which led to their success.



Other topics include:

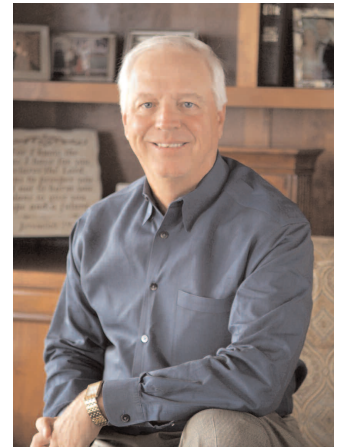
**Monday Morning Choices**

**Monday Morning Motivation**



**David is a best-selling author.** He has authored or

co-authored more than 25 highly acclaimed books on virtually every aspect of management and leadership development. His books are quick, easy reads that share strategies and tips readers can pick up and use immediately. With more than three million copies in print, David's books are trusted leadership training tools for organizations throughout the world. Most popular include:



*Birdies, Pars & Bogeys: Leadership Lessons from the Links*

*Escape from Management Land*

*Leadership...Biblically Speaking*

*Listen Up, Leader*

*Management Insights*

*The Manager's Coaching Handbook*

*The Manager's Communication Handbook*

*Monday Morning Choices*

*Monday Morning Leadership*

*Monday Morning Mentoring*

*Monday Morning Motivation*

*The Nature of Excellence*

*The Next Level: Leading Beyond the Status Quo*

*TIME! 105 Ways to Get More Done Every Workday*

*Tuesday Morning Coaching*

To book David Cottrell for your next event,  
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