



David Cottrell

Leadership and Life Lessons You Can't Afford to Miss

Monday Morning Leadership

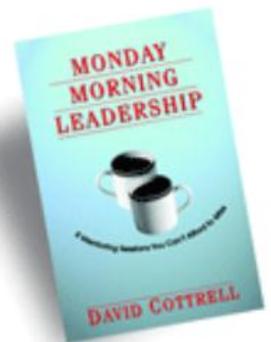
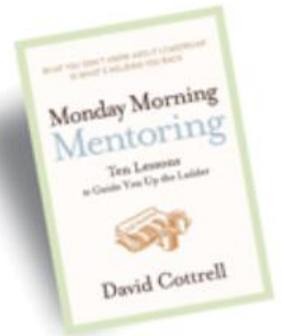
10 Principles to Becoming a Great Leader

"Today's leaders must be partners with their people... they no longer can lead solely based on positional power."

What would be the impact on your organization and your business if every one of your leaders spent dedicated time with a mentor? Now they can. In this program based on his best-selling book, *Monday Morning Mentoring* and *Monday Morning Leadership*, David delivers up to 10 key success principles that equip leaders to confront and overcome their daily "people" challenges.

Veteran and novice leaders alike will:

- Accept responsibility and maintain focus in order to positively influence the organization.
- Discover the need to escape from "management land" to get in touch with and motivate their teams.
- Learn how to "hire tough" and retain your good employees.
- Expand their learning zones to make continuous improvement a priority.
- Reinforce that integrity is the most important leadership possession.
- Gain workable strategies to improve communications and get the results needed.



PROGRAM FORMAT: Keynote or three-hour workshop

PERFECT AUDIENCE: Manager, Directors, Team Leaders and Supervisors

ABOUT THE PRESENTER: David Cottrell has created a legacy of leadership excellence. During his three decades of leadership experience in corporate America, David has lived the obstacles, frustrations and issues today's leaders face. The best-selling business author of more than 25 highly acclaimed books, David has been a featured expert on public television and has shared his leadership philosophy and lessons with more than 500,000 managers and leaders worldwide. He is currently CEO and President of CornerStone Leadership Institute.

What makes David different from all other leadership experts, and why is he such a sought after speaker?

David has walked in leaders' shoes. In sales and executive management positions with FedEx and Xerox and the successful turnaround of a Chapter 11 company, he created a legacy of leadership excellence. His wisdom and sincerity come from one who has "been there." David's depth of knowledge and experience make for content-rich learning experiences that few other speakers can match.



Here is a sample of what others have said about his presentations:

"I just wanted to send you a short note to let you know what a great success David Cottrell's presentation was at our meeting last week. He hit a home run with our audience – his messages really connected with our people. Great presentation, tremendous positive energy and a message that was dead on perfect for our folks."

Champion Technologies

"Your presentation to the group was exceptional and there have been many very kind remarks heard around the company as a result...We would strongly recommend your program to anyone."

Dr. Louis Sportelli
President
NCMIC Group, Inc.

"Your message was right on target for us, and you delivered it with a style that made it very meaningful...It simply could not have gone better."

Kevin Sabin
President and COO
Arvest Bank Group